DOCUMENT RESUME

ED 398 301 UD 031 108

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TITLE	Stereotype Accuracy: Toward Appreciating Group Differences.
INSTITUTION	American Psychological Association, Washington, D.C.
REPORT NO	ISBN-1-55798-307-0
PUB DATE	95
NOTE	339p.
AVAILABLE FROM	American Psychological Association Order Department, P.O. Box 2710, Hyattsville, MD 20784.
PUB TYPE	Books (010) -- Collected Works - General (020) -- Reports - Evaluative/Feasibility (142)
EDRS PRICE	Document Not Available from EDRS.
DESCRIPTORS	Cultural Differences; *Cultural Images; Cultural Pluralism; Elementary Secondary Education; Group Membership; *Labeling (of Persons); Role Perception; *Self Fulfilling Prophecies; *Social Bias; Social Discrimination; *Stereotypes; *Teacher Expectations of Students
IDENTIFIERS	*Accuracy

ABSTRACT

The preponderance of scholarly theory and research on stereotypes assumes that they are bad and inaccurate, but understanding stereotype accuracy and inaccuracy is more interesting and complicated than simpleminded accusations of racism or sexism would seem to imply. The selections in this collection explore issues of the accuracy of stereotypes and the impact of stereotyping on the judgments of individual members of stereotyped groups in the following chapters: (1) "Why Study Stereotype Accuracy and Inaccuracy?" (Lee. J. Jussim, Clark R. McCauley, and Yueh-Ting Lee); (2) "Accuracy: A Neglected Component of Stereotype Research" (Victor Ottati and Yueh-Ting Lee); (3) "Accuracy of Stereotypes: What Research on Physical Attractiveness Can Teach Us" (Richard D. Ashmore and Laura C. Long); (4) "The Shifting Standards Model: Implications of Stereotype Accuracy for Social Judgment" (Monica Biernat); (5) "An Ecological View of Stereotype Accuracy" (Reuben M. Baron); (6) "Stereotypes, Base Rates, and the Fundamental Attribution Mistake: A Content-Based Approach to Judgmental Accuracy" (David C. Funder); (7) "Stereotype Accuracy in Multicultural Business" (Yueh-Ting Lee and Guillermo Duenas); (8) "Motivations and the Perceiver's Group Membership: Consequences for Stereotype Accuracy" (Carey S. Ryan); (9) "Are Stereotypes Exaggerated? A Sampling of Racial, Gender, Academic, Occupational, and Political Stereotypes" (Clark R. McCauley); (10) "Are Teacher Expectations Biased by Students' Gender, Social Class, or Ethnicity" (Lee J. Jussim and Jacquelynne Eccles); (11) "Content and Application Inaccuracy in Social Stereotyping" (Charles Stangor); and (12) "Stereotype Accuracy: Toward Appreciating Group Differences" (Clark R. McCauley, Lee J. Jussim, and Yueh-Ting Lee). (Contains 1 exhibit, 5 figures, and 15 tables.) (SLD)